How to Build a Proof of Concept

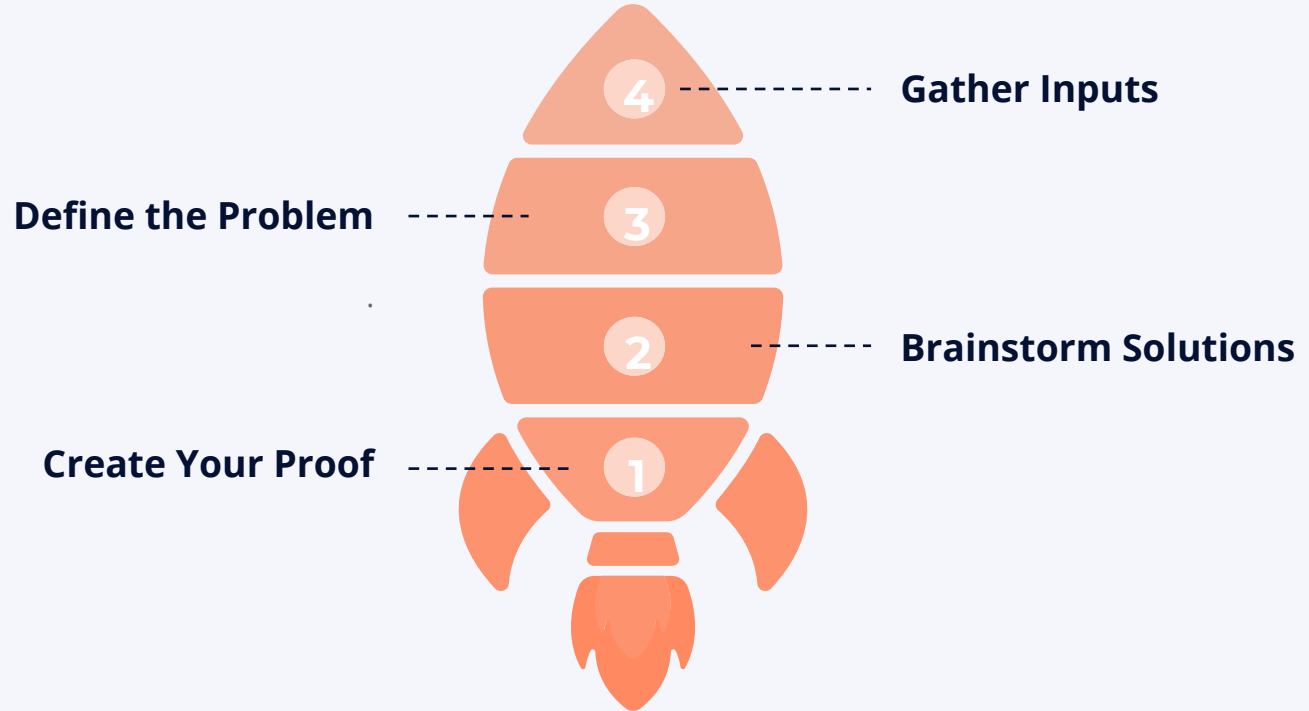4 — Gather Inputs

Define the Problem — 3

2 — Brainstorm Solutions

Create Your Proof — 1

THAEA

About Us

Thaea is a software development company specializing in network management software. We empower users around the world to grow and manage their networks with our easy to use, smart network technology. Our products include a SAAS for network management called RemoteWinBox and an on-premise solution called Admiral.

Kendra Dujmovic

Candice Perea

Why should you build a Proof of Concept(POC)?

- Tell Your Story
- Test the Market
- Lay the foundation for an MVP

Quibi crashed and burned in less than a year

What is a Proof of Concept(POC)?

- **Is the idea practical?**

- **Is it feasible?**

- **Will the users actually want to use it?**

- **What resources will be required to build it?**

Why build a Proof Of Concept?

- Save Time & Money
- Feedback Loop with Users
- Build a better MVP

Where to Begin?

- Set a Goal or Time Period
- Prove the Need
- Brainstorm Solutions

~~Networkd~~ → Aerez

POC - Networkd

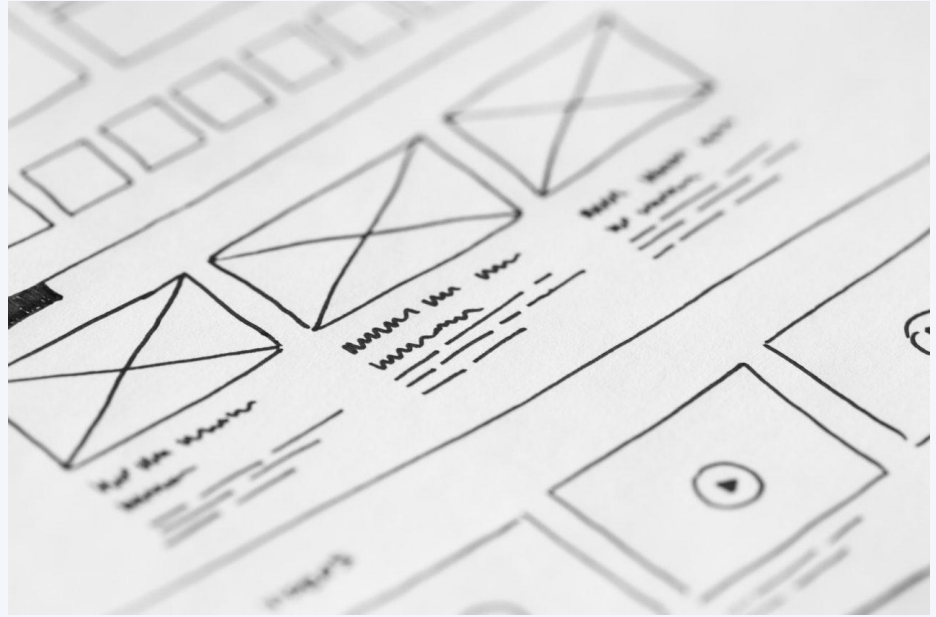Redundant Internet Solution

MVP - Parent Controls

Router with App.

Final Product Released - Network Management for ISP's

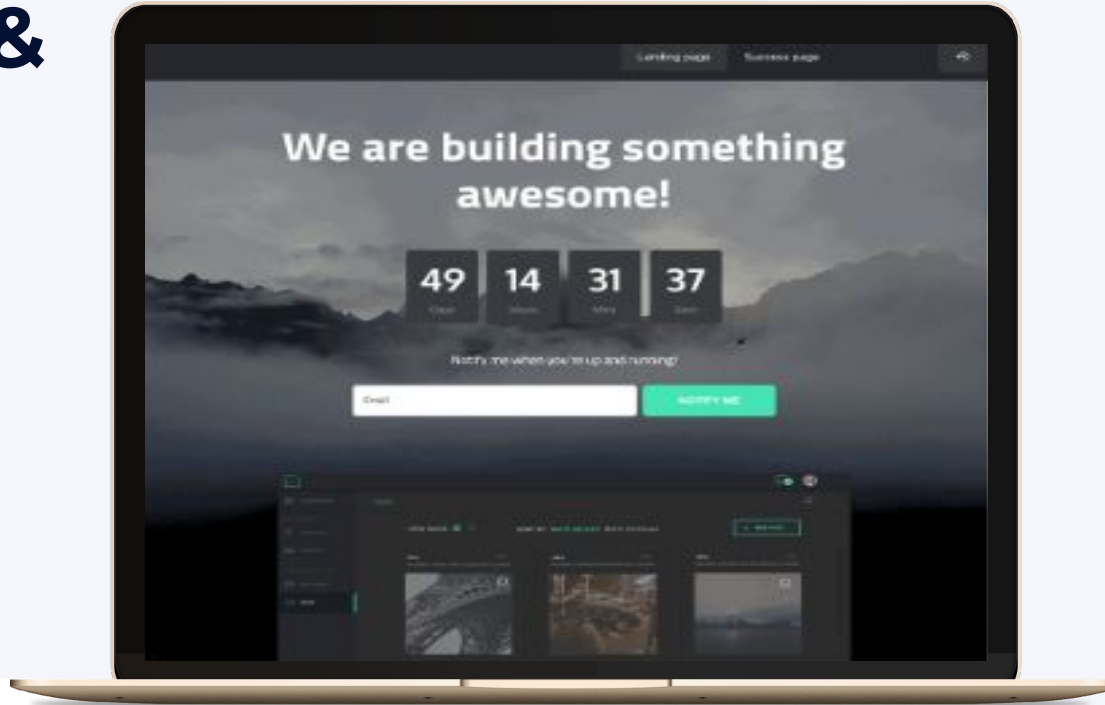Dashboard view and management of equipment.

Wireframes & Mockups

Get Building - Option 1

Present your wireframe to a focus group for feedback.
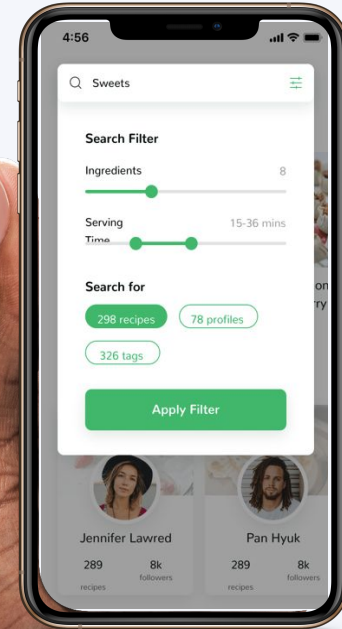
Landing Page & Signup Forms

Get Building - Option 2

Run a Google Ad to send potential customers to your page!

Interactive Demo

Get Building - Option 3

Check in at your college to find students who can help.

RoadMap

Dashboard
06/01/2021

Firmware Upgrades
07/01/2021

Speed Test
10/30/2021

Network Mapper
2022

Notification Engine
2023

Get Building - Option 4

Share Your Future Ideas.

Did you meet your goals?

- Evaluate Feedback
- Move on to MVP
- Pivot

Done is better than perfect.

Thank you!

Contact us:
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